

**Waypoint Summit Ventures** is a Colorado-based buyer focused on acquiring and operating one great B2B service business. We're not private equity—we're here to acquire a service-oriented business that supports other companies in operations, compliance, or infrastructure by stepping in full-time and growing thoughtfully over the long term. Based in Colorado, we bring a hands-on, people-first approach to ensure a smooth, respectful transition.

## What We're Looking For

### **Industry Focus (B2B Services)**

- Construction-adjacent or niche trade services
- E-learning development firms
- Logistics and warehouse services
- Regulatory compliance services
- · Engineering consulting services
- Waste Management

#### **Business Criteria**

- Located within 90 minutes of Boulder, CO
- Operating for 10+ years
- Reoccurring revenue or repeat customer base
- Low regulatory or concentration risk

#### **Financial Minimums**

- \$5M annual revenue
- \$1M annual profit
- 15% EBITDA Margins

	WAYPOINT SUMMIT VENTURES	Private Equity	Competitor / Strategic Buyer
Focus	One company, full-time	One of many portfolio companies	One division of a larger company
Owner's Future	Flexible and tailored to seller	Typically full commitment or exit	Typically exit
Company Legacy	Preserved and valued	Uncertain	Often molded into a larger company
Timeline & Goal	Long-term, sustainable growth	Mid-term, position to sell	Short-term, integrate into larger operation
Deal Terms	Flexible and tailored to the sellers personal and professional needs	Typically strict and standard set by the fund	Least flexible structure and liquidity options

# **Why Waypoint Summit Ventures**

- Locally owned and operated
- 15+ years experience in business development, sales & operations leadership and go-to-market strategy.
- Committed to long-term, hands-on ownership—not a financial flip
- Flexible, thoughtful buyer who respects the legacy of the business
- Ready to move quickly on the right opportunity



### **Philip Roussey, Founder & Operator**

Colorado-based operator, growth-minded leader, and passionate about building great businesses and strong teams for the long haul. Over a 15-year career in the building materials industry, Philip's advanced through leadership roles at two international corporations, living in six states and leading teams from 5 to 250. His experience spans strategy, sales, and execution—always with a focus on people, performance and long-term value creation. Outside of work, he enjoys skiing, riding ATVs, and raising two incredible children alongside his best friend and wife, Molly, in the heart of the Rockies.

